

Hubb's Corn Maze

10444 N US421

Clinton, NC 28328

www.hubbscornmaze.com

2011 Advertising Sponsor Information

We have again contracted with professional maze designer, *MazePlay*, from Idaho to design and cut our 15+ acre corn maze this fall. Our maze them in 2011 will recognize the NASA Space Shuttle program and its 30 year history. We are thankful to have the US Army MWR at Fort Bragg as our Master Sponsor. They were great to work with last year and we are happy to have them with us again this year. We are currently accepting sponsors that would like to share in this experience of good, clean family fun. We will again create an atmosphere that will provide the community an experience that will be something to remember while at the same time provide our sponsors a beneficial opportunity for positive exposure.

More new and exciting activities are being added to the maze this year than in any year in the past. Most are designed to be enjoyed by visitors of all ages. Our common area has been expanded to handle the larger crowds we are having in attendance. 2010 was our third maze season and we were very pleased with our attendance growth. Our goal for 2011 is to exceed 18,000 attendees. School field trips were a huge success as we had over 1000 kids, from seven surrounding counties, with the largest single school group being over 150 kids. Our intended time frame of operation for 2011 is September 17- November 6, approximately eight weeks.

Last year, we included our Master and larger sponsors in television and local newspapers ads and all sponsors were listed on the sponsor board at the maze entrance. Larger sponsors also were allowed to provide us banners that we displayed along the maze fence and at the pony ride. Our website, hubbscornmaze.com, gave another excellent source of exposure for sponsors as we included a sponsor page and their web links. The website averaged over 1000 hits per day during the maze season. We use Facebook to promote not only our maze and website, but we use it to promote each and every advertising sponsor. We currently have over 2200 fans that follow us daily.

We hope you will be interested in partnering with us at Hubb's Corn Maze for the 2011 season. We have included a list of our sponsor levels with benefits and obligations, short biographies of the owners of Hubb, Inc., and finally a few pictures of our mazes. If you should have any questions, please contact us and we look forward to hearing from you!

Master Sponsor (Fort Bragg MWR)

Diamond - \$2500

Benefits:

1. Title sponsor of activity ~~or logo in maze design~~ (Go Toyota & Q98)
2. Opportunity for logo on promotional materials
3. Special recognition in interviews and promotions.
4. Name on the sponsor board
5. Receive 250 free passes for employees or customers for promotion or employee rewards
6. Signage- you may provide signage to be placed on location
7. Link and logo on the sponsor page of our website (over 1000 hits/day in 2010)
8. Commemorative framed photograph of the maze
9. Complementary use of a space in the common area for displays or product promotion

Obligations:

1. \$2500 in funding, goods, or services
2. Distribution of coupons to employees and/or customers
3. Display maze promotional materials.

Gold (Single, Double, Triple, Quad)- \$500-2000

Benefits:

1. Name on the sponsor board
2. Name/logo on the website (over 1000 hits/day in 2010)
3. 50/100/150/200 free admission passes for customer promotion or employee rewards
4. Signage (or banner)-you may provide signage to be placed in the common area.
5. Complementary use of a space in the common area for displays or product promotion for one weekend (per gold level, i.e. Double Gold could have the space for two weekends)

Obligations:

1. \$500/1000/1500/2000 in funding, goods, or services
2. Distribution of coupons to employees and/or customers
3. Display maze promotional materials.

Silver- \$300

Benefits:

1. Name on the sponsor board
2. Name/logo on the website (over 1000 hits/day in 2010)
3. 25 free admission passes for customer promotion or employee rewards
4. Signage-you may provide signage to be placed on a checkpoint in the maze

Obligations:

1. \$300 in funding, goods, or services
2. Distribution of coupons to employees and/or customers
3. Display maze promotional materials

Bronze- \$150

Benefits:

1. Name on the sponsor board
2. Name on the website (over 1000 hits/day in 2010)
3. 10 free admission passes for customer promotion or employee rewards

Obligations:

4. \$150 in funding, goods, or services
5. Distribution of coupons to employees and/or customers
6. Display maze promotional materials

Hubb, Inc.

10444 N. US421

Clinton, NC

Fax 910-564-6709

Tammy Peterson 910-260-0490

President

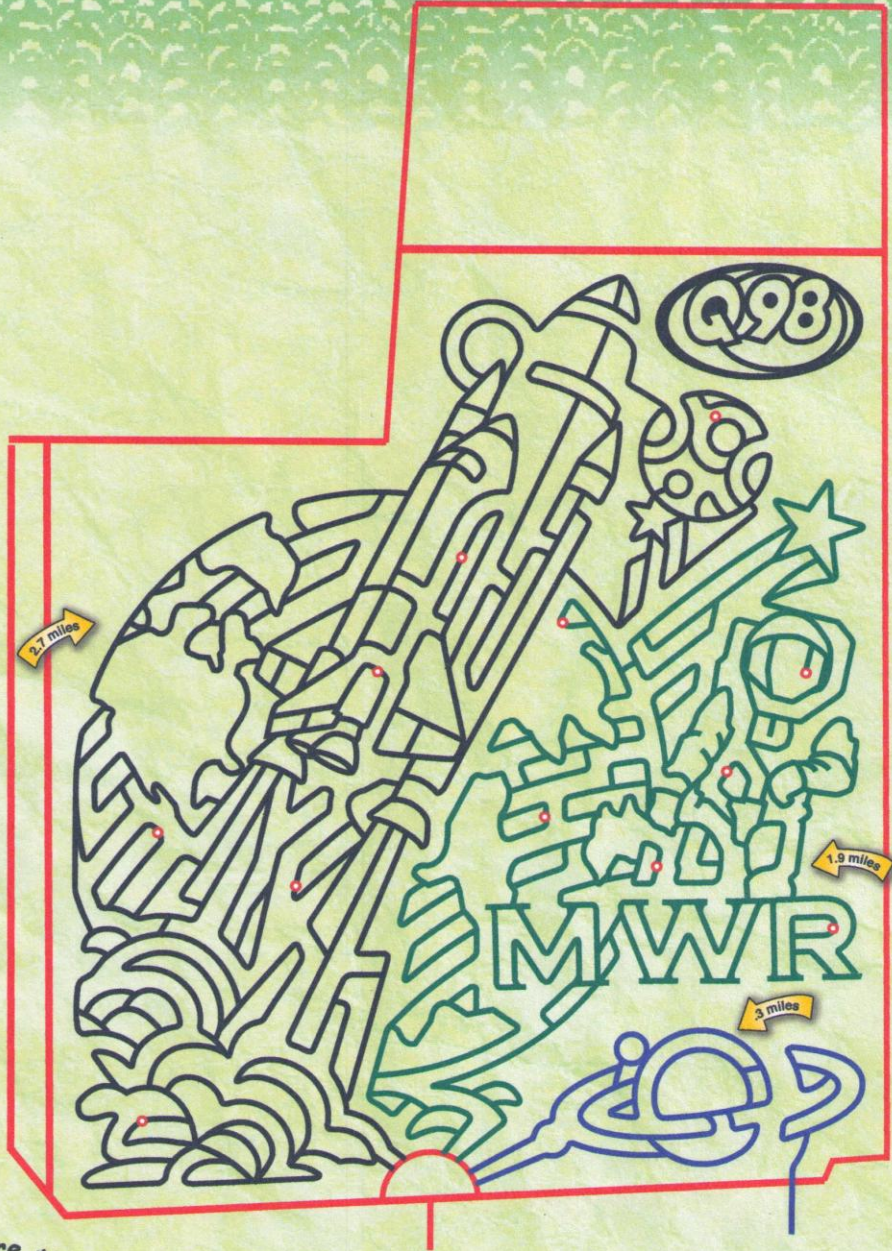
John Peterson 910-260-1804

Vice-President

Tammy is a 1990 graduate of NC State with a degree in Accounting. She had been employed with Ezzell Trucking, Inc. as the Controller and member of Senior Management for seven years. Prior to Ezzell, she worked with Murphy Farms, Black and Bass, CPA and is currently self employed with Hubb, Inc and 1020, Inc. (a real estate investment company).

John is a 1983 graduate of UNC-Wilmington. He is currently self employed with Hubb, Inc. and 1020, Inc. John had also been employed for eight years with Ezzell Trucking, Inc. as Director of Operations and a member of Senior Management. John was an owner of a retail seafood company in Wilmington for seven years.

2011 Design



The lines are the paths.

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2010 Maze Design

